

Land

Tolox



Rooms: 0
Status: Sale

Bathrooms: 0
Property Type: Land

M²: 0
Reference: R5374435

Price: 700,000 €
Publish date: 13.06.26

Overview: GLAMPING TOLOX – THE NATURAL RETREAT A fully authorized tourism project in Sierra de las Nieves National Park Set within an environment of extraordinary natural value, in the heart of the Sierra de las Nieves, this represents a unique investment opportunity: the development of a sustainable glamping resort on a plot of approximately 19,000 m², located in the municipality of Tolox, Málaga. The property lies within a highly protected natural enclave, officially declared a National Park in 2021, renowned for its biodiversity, mountainous landscapes and unique ecosystems, including the rare and endemic Spanish fir forests. This protected environment, with growing international recognition, is emerging as one of the most promising nature-based tourism destinations in southern Europe. The project, "Glamping Tolox – The Natural Retreat," has been conceived as a fully integrated development where architecture, nature and experience come together to create a contemporary and sustainable tourism model. The design proposes a low-density layout, with accommodation units distributed organically to create both private and open spaces that enhance the connection with the surrounding landscape. From an urban planning and administrative standpoint, the project is at an advanced stage, offering exceptional security and readiness for development, including: – Approved building license for a 4-star glamping tourism

development – Official tourism classification granted by the Andalusian Regional Government – Favorable technical report for the tourism project – Complete architectural project including detailed plans and site organization The development includes a fully fixed accommodation model, comprising 37 bungalow-style units with an estimated capacity of 164 guests. The units vary in size and configuration, designed to accommodate different target segments, from couples to families. In addition to the accommodation, the project incorporates a range of shared and experiential spaces: swimming pools, relaxation areas, activity zones, workshop spaces, organic gardens and wellness-focused environments. The concept goes beyond traditional hospitality, aiming to deliver a holistic experience centered on nature, tranquility and authenticity. The land consists of several adjoining rural plots with a combined surface of approximately 19,000 m², offering privacy, natural surroundings and access via a low-traffic road. The setting ensures a high degree of seclusion while maintaining accessibility. Strategically located, the property is approximately 45 minutes from Málaga city, its international airport and the coastline, as well as Marbella, one of Europe's most established tourism destinations. The project is aligned with the fastest-growing trends in the tourism sector: experiential travel, sustainability, wellness, and authentic nature-based experiences. Demand for this type of product continues to rise, particularly in high-quality, protected environments where supply remains limited. This is a rare opportunity to invest in a distinctive tourism asset that combines location, concept, regulatory approval and development readiness, offering strong potential for value creation.

Features: